



## COLUMBIA HOSPITALITY ADDS PALM MOUNTAIN RESORT & SPA TO PORTFOLIO

*Hospitality management company continues growth with Palm Springs addition*

**Seattle, Wash. (April 26, 2016)** – Seattle-based hospitality management and consulting company Columbia Hospitality announced today a new management and operating agreement with Palm Mountain Resort & Spa. Located in scenic Palm Springs, Calif., the 142-room resort – equipped with a spa, pool and event space – joins Columbia Hospitality’s portfolio of award-winning hotels. This is the first management contract for the company in Palm Springs.

Wright Hotels, Inc., a hotel-asset management company based in Seattle, finalized its purchase of Palm Mountain on Tuesday, April 19, 2016. John Oppenheimer is also an investor in the Resort, which recently completed a multimillion dollar renovation.

“Palm Mountain Resort & Spa is an amazing addition to our expanding set of distinctive properties,” said Columbia Hospitality founder and CEO John Oppenheimer. “Columbia’s partnership with the great team at Wright Hotels is a perfect fit for us – they share our commitment to guest service while providing first-class accommodations. As we continue to expand into vibrant destinations such as Palm Springs, we look forward to working with partners like Wright Hotels that value outstanding hospitality as much as we do.”

“We are pleased to partner with Columbia on this new venture in Palm Springs,” said Stuart Rolfe, president of Wright Hotels, Inc. “We are confident that Columbia’s expertise in management and day-to-day operations will help take Palm Mountain to the next level.”

Located in the heart of downtown Palm Springs, this desert hideaway hosts a wide variety of travelers seeking a warm-weather oasis to relax. Palm Mountain Resort & Spa is just footsteps away from the iconic Palm Canyon Drive, offering visitors a vibrant nightlife,

restaurants and quaint shops, museums, theaters and galleries. With the resort situated directly across the street from Mercado Plaza, its guests are a leisurely walk away from the Spa Resort Casino and Palm Springs Convention Center.

“All of our amazing team is excited to join Columbia Hospitality and continue our commitment to providing guests with the best possible experience while staying with us,” said Tim Ellis, general manager of Palm Mountain Resort & Spa. “We are perfectly situated near restaurants, recreation and all the best things Palm Springs has to offer – we anticipate great things ahead for both leisure, business and group travelers.” In addition to his duties as general manager of Palm Mountain, Ellis serves as chairman of the board of directors for the Greater Palm Springs Convention & Visitors Bureau.

The Palm Mountain Room, including an open air patio, offers flexible event space for up to 100 people. The lush, landscaped grounds feature a patio and courtyard space for gathering, an outdoor swimming pool, hot tub and terrace, fire pits for cool evenings and an onsite spa. The majority of guest rooms and suites at Palm Mountain feature a private patio or balcony, allowing guests to enjoy the striking views of the San Jacinto Mountains.

Commonly known as the “golf capital of the world,” Palm Springs boasts more than 130 area golf courses, and Palm Mountain offers special access to Tahquitz Creek Golf Resort and Escena Golf Club. The Resort is also readily accessible from outdoor recreation in the Coachella Valley, and from the Palm Springs Aerial Tramway, a picturesque 2.5-mile journey from Valley Station up the mountain to the San Jacinto Mountain State Park and Wilderness Area, at an elevation of 8,516 feet.

### **About Columbia Hospitality**

Columbia Hospitality (Columbia) is a Seattle-based hospitality management and consulting company that was established in 1995 by founder and CEO John Oppenheimer. Columbia’s growing portfolio includes award-winning boutique hotels, public and private golf facilities, conference centers and distinctive venues. Columbia creates exceptional experiences for guests and team members while achieving phenomenal results for property owners. With over 20 years of proven success in management, Columbia has also consulted on over 100 hospitality projects worldwide, delivering a high level of customized service to partners and investors. For more information about Columbia and to view the entire portfolio visit [www.columbiahospitality.com](http://www.columbiahospitality.com).

### **About Wright Hotels, Inc.**

Wright Hotels, Inc., is a privately owned hotel company based in Seattle with ownership and asset management interests in the Pacific Northwest and California. Other recent

acquisitions for Wright Hotels include Cedarbrook Lodge in SeaTac, Wash., and Semiahmoo Resort located in Blaine, Wash.

### **About Palm Mountain Resort & Spa**

Palm Mountain Resort & Spa is located in the heart of Palm Springs, at the foothills of the San Jacinto Mountains. Surrounded by restaurants, shopping, galleries and an abundance of outdoor activities, the Resort is located just steps away from the famed Palm Canyon Drive. Scenic grounds feature lush flowers and palm trees, a spectacular pool, hot tub and terrace, and courtyard fire pits. The resort completed a multimillion dollar renovation in 2015 and offers 142 graciously appointed rooms and suites, an onsite spa and indoor and outdoor private event space. For more information or to make a reservation, please call 800-622-9451 or visit [www.palmmountainresort.com](http://www.palmmountainresort.com).

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