



## A PERFECT PAIRING: SIREN SONG PARTNERS WITH COLUMBIA HOSPITALITY TO OFFER UNIQUE HOSPITALITY EXPERIENCES



*Siren Song Vineyard Estate and Winery (Credit: sirensongwines.com)*

**CHELAN, WASH. (December 20, 2021)** — Columbia Hospitality is announcing a management and partnership agreement with Siren Song Vineyard Estate and Winery, a chateau-style winery overlooking Lake Chelan known for their award-winning wines, food pairings, as well as spectacular water views ideal for enjoying live music and hosting memorable events. Owners Kevin and Holly Brown have a strong personal connection and created Siren Song wines as a reflection of their extensive travels worldwide. Each wine is inspired by a unique adventure, journey, or meal. The property includes the seven-acre vineyard and estate, tasting room, restaurant and villa. The Lake Chelan Wine Valley AVA is an expanding region for visitors and locals alike. Siren Song is poised for dynamic growth and to offer unique and exclusive hospitality experiences.

“Columbia Hospitality specializes in creating exceptional experiences and transforming hospitality visions into reality,” John Oppenheimer, CEO of Columbia Hospitality. “We look forward to

implementing our hospitality approach and values to elevate the one-of-a-kind experiences available at Siren Song.”

“We are delighted to partner with Columbia Hospitality’s team and value their hospitality expertise. The alignment in our values makes this partnership collaborative,” said Kevin Brown, Owner of Siren Song Vineyard Estate and Winery.

“Columbia’s deep experience and passion for the hospitality industry combined with their mission-driven approach will enhance our ability to share our adventures with friends, family, and wine club members. We are looking forward to all that this partnership will offer our community,” added Holly Brown, Owner and Chief Siren of Siren Song Vineyard Estate and Winery.

In addition to the vineyard and winery, Siren Song also offers private events and wedding packages, a variety of cooking classes, and a private villa located steps from the tasting room and restaurant, that is open for reservations.

For more information, about Siren Song, visit [www.sirensongwines.com](http://www.sirensongwines.com).

### **About Columbia Hospitality**

*Columbia Hospitality (Columbia) is a national management and consulting company established in 1995 by founder and CEO John Oppenheimer. Their growing portfolio includes award-winning hotels and resorts, premier residential communities, restaurants and bars, private and public golf clubs, conference centers, and distinctive venues. Columbia creates exceptional experiences for guests and team members while achieving phenomenal results for property owners. Columbia has also consulted on hundreds of hospitality projects worldwide, delivering a high level of customized service to partners and investors. For more information about Columbia and to view the entire portfolio, visit <https://www.columbiahospitality.com>.*

### **About Siren Song**

*Owned by Kevin and Holly Brown, The Siren Song Vineyard Estate and Winery sits above Lake Chelan, WA. Named after the mythical sirens’ song and their irresistible calling, The Siren Song Vineyard Estate and Winery is where guests create their own experiences with food, wine and travel. Kevin Brown, the winemaker, holds the creative vision for wines. Holly Brown cooks up culinary experiences and other property events. For more information, visit [www.sirensongwines.com](http://www.sirensongwines.com)*

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