



BELLINGHAM'S HOTEL LEO AND THE HELIOTROPE HOTEL ALIGN WITH COLUMBIA HOSPITALITY, KEEPING BUSINESS AND OPERATIONS ROOTED IN COMMUNITY

BELLINGHAM, Wash. (Feb. 18, 2022) — Columbia Hospitality announced today a management agreement with [Hotel Leo](#) and [the Heliotrope Hotel](#), both located in downtown Bellingham. The hotels are owned by the Bellingham-based Robert Hall ownership group, led by Peter and Aimee Frazier and Jamie Verkist. Hotel Leo, a 56-room historic hotel that underwent a recent renovation, is known as the perfect place from which to explore the Bellingham scene. The Heliotrope Hotel, a 16-room vintage motel-turned-hotel about a mile outside of the downtown core, offers a unique sense of the Pacific Northwest, complete with local art, careful craftsmanship and communal spaces for gathering.

“We are excited to work closely with Columbia Hospitality to continue the genuine, locally rooted guest experience and operations philosophy that we’ve established over the years,” said Peter Frazier, co-owner of Hotel Leo and the Heliotrope Hotel. “As an ownership group, we are made up of artists, designers, avid adventurers and community contributors. Mission and vision alignment was key for us when making this selection. The Columbia Hospitality team is equally as passionate and cares deeply about a community-driven business model. We look forward to working closely with them as we look to refocus our time on other ventures in the Bellingham area.”

“Columbia Hospitality is based in the Pacific Northwest, and we are excited to further enhance the guests’ and team members’ experiences at Hotel Leo and the Heliotrope Hotel—two local gems that we are excited to welcome into the Columbia family” said John Oppenheimer, founder and CEO of Columbia Hospitality.

Hotel Leo’s Amendment 21 Bar + Fare, which will also be managed and operated by Columbia Hospitality, will continue to serve local fare and craft cocktails at the popular Prohibition-era bar.

For more information about Hotel Leo, visit www.thehotelleo.com. For more information on the Heliotrope Hotel, visit www.heliotropehotel.com.

About Hotel Leo

Located in the heart of downtown Bellingham, Wash., Hotel Leo is a 56-room historic boutique hotel with a unique combination of lodging and living amenities. It features a restored lobby, an expansive fitness center, a cozy library, a social room, a private theater and co-working areas. The hotel is decorated with local artwork and high-quality furnishings. In the upper lobby, Amendment 21 is a Prohibition-era full-service bar with craft cocktails, an extensive gin program and a locally inspired dinner menu. Hotel Leo is managed and operated by Columbia Hospitality. For more information or reservations, please visit www.thehotelleo.com.

About the Heliotrope Hotel

The Heliotrope Hotel is a modern, one-of-a-kind 16-room hotel situated less than a mile from downtown Bellingham, Wash. Originally constructed as a 1950s-style motel, it offers south-facing rooms that are bathed in natural light and built with careful craftsmanship that pays attention to every detail in their design. The Hub is an on-site space for community connection and personal relaxation, with a fireplace and lounge. The Yard features a lawn, a bike washing station, games, an outdoor lounge and fire pit. The Heliotrope Hotel is managed and operated by Columbia Hospitality. For more information or reservations, please call 360-201-2914 or visit www.heliotropehotel.com.

About Columbia Hospitality

Columbia Hospitality (Columbia) is a national management and consulting company established in 1995 by founder and CEO John Oppenheimer. Its growing portfolio includes award-winning hotels and resorts, premier residential communities, restaurants and bars, private and public golf clubs, conference centers and distinctive venues. Columbia creates exceptional experiences for guests and team members while achieving phenomenal results for property owners. Columbia has also consulted on hundreds of hospitality projects worldwide, delivering a high level of customized service to partners and investors. For more information about Columbia and to view the entire portfolio, visit www.columbiahospitality.com.

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